

Exploring the support network of Australian Mums: The role of Midwives

During the first 6 weeks after giving birth mums have a greater need for emotional support and her partner, mother and midwives are her biggest support.

Receiving conflicting advice can be very normal. From this survey we see that midwives make a positive difference to mum's confidence. Conflicting advice isn't necessarily a scary thing, mum gets to choose what advice best works for her. Every experience is different.

We would like to acknowledge the overwhelmingly positive responses highlighting the amazing job midwives do in supporting new mums.

Why are midwives so important to mums?

Top 3 valuable sources of support for mums in the first 6 weeks of giving birth:



1. Partner
2. Mother
3. Midwife



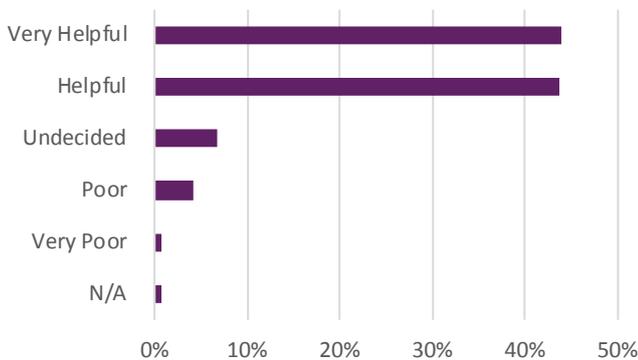
83% of mums said a midwife made them feel more confident entering into motherhood



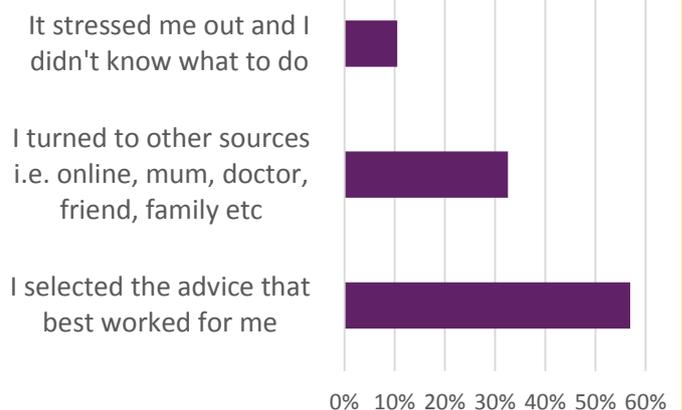
Do Australian Mums feel like they receive enough support from midwives?

Over 80% said yes!

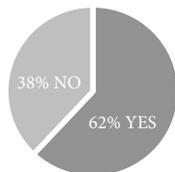
How helpful was the advice you gained from midwives?



87% of mums found that the advice they received from midwives was helpful



Have you ever received conflicting advice from a midwife?



Of those who received conflicting advice 50% said it effected their confidence and introduction to motherhood

About Medela:

Medela provides breastfeeding mums, families and communities with the leading breastfeeding products, expert insights, and ongoing research and education to support the breastfeeding journey.

Medela Australia provide support and education to mums along their journey through their FREE mobile app MyMedela and new blog site. Sign up to the blog now to receive updates and information tailored to your journey.

www.mymedela.com.au | www.Medela.com.au | www.medelabreastfeedingblog.com.au

#medelaAu #celebratamidwives